

Appln No. 10/815,616  
Amdt. Dated May 23, 2006  
Response to Office Action of April 18, 2006

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### REMARKS/ARGUMENTS

The Applicant thanks the Examiner for the Office Action dated April 18, 2006.

#### Claim Amendments

Claim 1 has been amended to specify a shopping system comprising a card, as previously defined, and a shopping receptacle comprising a sensing device, as previously defined. Basis for this amendment can be found in Section 8.7.3 of the specification at page 126.

Claim 1 further specifies that the shopping receptacle has a shopping receptacle identity, and the sensing device transfers this identity, together with the indicating data, to a computer system. Basis for this limitation can be found at page 126, lines 15-17.

Trivial amendments have been made to dependent claims 2-11 for consistency with amended claim 1.

Method claims 12-23 have been amended similarly to claim 1.

Claims 3, 16 and 24-27 have been cancelled.

#### Claim Rejections - 35 USC § 112

In response to the rejections under 35 USC § 112:

- claim 3 has been cancelled; and
- claim 4 has been amended so that it is dependent from and consistent with claim 1.

#### Claim Rejections - 35 USC § 102

It is submitted that, by virtue of the amendments to the claims, Axelrod does not anticipate the present invention. Axelrod fails to disclose a shopping system comprising a card and a shopping receptacle comprising a sensing device. Moreover, Axelrod fails to disclose a shopping receptacle having a shopping receptacle identity, which is transferred to a computer system together with a card identity.

#### Claim Rejections - 35 USC § 103

It is further submitted that the present invention, as now defined, is not obvious in view of Axelrod. Axelrod is principally concerned with authentication of driver's licenses. Axelrod does not teach a shopping system comprising a card and a shopping receptacle, and provides no motivation to modify its driver's license authentication system, in accordance with the invention, as defined by present claims 1 and 12.

For these reasons, it is submitted that the present invention is not obvious in view of Axelrod, either taken alone or in combination with any other cited prior art documents.

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It is respectfully submitted that all of the Examiner's objections have been successfully traversed. Accordingly, it is submitted that the application is now in condition for allowance. Reconsideration and allowance of the application is courteously solicited.

Very respectfully,

Applicant:



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Applicant:



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